

## **New Repak Board to Face Used Packaging Challenges**

(date) Following an election by Repak members in March, Repak is pleased to announce the appointment of their newly elected board members, who will serve for a term of three years.

Eugene Heary, Managing Director of Batchelors Ltd. was newly elected to the board of directors while Conor Whelan, Managing Director, BWG Foods Ltd.; Eamon Quinn, Marketing Director, Superquinn Ltd.; and Alec Milligan, Gem Plastics Ltd. all retained their positions as directors of Repak Ltd. The remaining members of the board who were not up for election on this occasion are; Adrian Goodrich, Managing Director, Gallaher (Dublin) Ltd.; Donal Buckley, Director of Environment and Industrial Policy, IBEC ; Alfie Lydon, Managing Director, Coca-Cola Bottlers Ireland; John Moloney, Managing Director, Glanbia Plc.; Maurice Pratt, CEO, Cantrell & Cochrane; and Andrew Hetherington, CEO, Repak.

The new board came together for the first time in May. Welcoming the new board Andrew Hetherington said "I am once again delighted to have a strong board composed of leading Irish business people. We have grown Repak to the point where we are currently funding the recycling of in excess of 45% of the packaging put on the Irish market but are now facing into a period with many new challenges. The new board will be instrumental in dealing with the ongoing issues of enforcement and helping develop the organisation to meet Ireland's future EU packaging recovery targets."

### **About Repak**

Repak is a not-for-profit members based packaging compliance scheme, currently Ireland's only producer responsibility scheme, which was established

under a voluntary agreement between industry and the Department of the Environment and Local Government in 1997.

It was created as industry's response to the obligations placed on Ireland by the EU directive on Packaging Waste (94/62/EC) and is the only government approved compliance scheme under the Waste Management (Packaging) Regulations 1997. Repak succeeded in reaching and exceeding Ireland's national recycling target of 25% of used packaging in 2001, as set by the EU directive.

The organisation also performs an administrative role for the recycling of used farm film (silage cover) through the IFFPG.

Repak also runs a variety of educational initiatives such as Repak National Recycling Week in October, Repak Green Christmas, Repak Members' Conference. It is also a sponsor of An Taisce's National Spring Clean campaign, the Tidy Towns Competition and the schools based Repak Cash for Cans programme.

Last year Repak launched a trial plastic and beverage carton recycling scheme as part of a strategy to target traditionally more difficult material types. The beverage carton scheme has now been extended to all households in Dublin with a kerbside/green wheelie bin collection scheme.

For further information please contact:

Eoin Kennedy,

Slattery Communications,

Tel: (01) 6614055, 086 8339540

For further information please contact:

Eoin Kennedy,

Slattery Communications,

Tel